

**Wayne State University
Department of Urban Studies & Planning**

US 2000: Introduction to Urban Studies

Instructor	Patrick Cooper-McCann (cooper@wayne.edu)
Course Info	Fall 2018, Section 5, CRN: 15540, 4 credits
Cross listings	GPH 2000 = HIS 2000 = PS 2000 = US 2000
Class Sessions	10:30 am to 12:10 pm, Mondays and Wednesdays, 206 State Hall
Format	Lecture

Office Hours

Feel free to approach me before and after class with your questions and ideas. For a longer conversation, please email me first to let me know when you'd like to talk and how: either over the phone or in my office, 3185 Faculty Administration Building (at the end of the hallway, inside the Department of Urban Studies and Planning). My "official" office hours are Mondays between 1 and 2 pm, but I can meet most days and times.

Course description

This course introduces the interdisciplinary field of urban studies. In the first part of the course, students learn about the process of urbanization. In the second part of the course, students learn how to compare and contrast different kinds of urban places and different ways of experiencing those places. In the final part of the course, students learn about different policy challenges facing urban places and different ways of addressing those challenges. The course is designed to help students make sense of metropolitan Detroit in particular and to analyze the challenges and opportunities facing the region.

Learning objectives

Student who successfully complete this course will be able to:

- Explain urbanization as a historical and contemporary process
- Analyze cities and city life from many disciplinary perspectives
- Identify major challenges facing urban America and discuss possible solutions
- Comprehend the urban landscape of Detroit, as a city and a region, and explain particular challenges and opportunities that Detroit faces as a legacy city

Required readings

This course has one required textbook: Richard T. LeGates and Frederic Stout, *The City Reader*, 6th edition (New York: Routledge, 2015). You may buy or rent the textbook at the campus bookstore or online. All other readings will be posted on Canvas.

Course requirements

Grading for this class will be based on participation and three exams.

1. Participation = 10%

Full participation requires completing all assigned readings prior to class; arriving to class on time; taking notes on readings, lectures, and class discussions; and engaging in class discussion by posing thoughtful questions and comments. Meeting with the professor in office hours is optional, but students may also receive credit for participation by doing so. Students may have two unexcused absences from class without penalty.

2. Exams = 30% each

The exams will be held in class on October 1, October 31, and December 10. Each exam will test one third of the course, including material covered in readings, lectures, and discussions. The exams will not be cumulative, but students will need to understand the material at the beginning of the course in order to test well on material later in the course.

The grading scale is as follows: A: 94-100, A-: 90-94, B+: 87-90, B: 83-87, B-: 80-83, C+: 77-80, C: 73-77, C-: 70-73, D+: 66-69, D: 63-66, D-: 60-63, F: 0-60.

A course grade of "Incomplete" will be granted only in exceptional circumstances and must be arranged, in writing, before the last class session.

Student Disability Services statement

If you have a documented disability that requires accommodations, you will need to register with Student Disability Services for coordination of your academic accommodations. The Student Disability Services (SDS) office is located at 1600 David Adamany Undergraduate Library in the Student Academic Success Services department. The SDS telephone number is 313-577-1851 or 313-202-4216 for videophone use. Once you have met with your disability specialist, I will be glad to meet with you privately during my office hours to discuss your accommodations. Student Disability Services' mission is to assist the university in creating an accessible community where students with disabilities have an equal opportunity to fully participate in their educational experience at Wayne State University. You can learn more about the disability office at www.studentdisability.wayne.edu.

To register with Student Disability Services, complete the online registration form at: https://wayne-accommodate.symlicity.com/public_accommodation/

Statement on academic misbehavior

Academic misbehavior means any activity that tends to compromise the academic integrity of the institution or subvert the education process. All forms of academic misbehavior are prohibited at Wayne State University, as outlined in the Student Code of Conduct (<http://doso.wayne.edu/codeofconduct.pdf>). Students who commit or assist in committing dishonest acts are subject to downgrading (to a failing grade for the test, paper, or other course-related activity in question, or for the entire course) and/or additional sanctions as described in the Student Code of Conduct.

Cheating: Intentionally using or attempting to use, or intentionally providing or attempting to provide, unauthorized materials, information or assistance in any academic exercise. Examples include: (a) copying from another student's test paper; (b) allowing another student to copy from a test paper; (c) using unauthorized material such as a "cheat sheet" during an exam. (d) unauthorized access to a test from a previous semester also constitutes cheating.

Fabrication: Intentional and unauthorized falsification of any information or citation. Examples include: (a) citation of information not taken from the source indicated; (b) listing sources in a bibliography not used in a research paper.

Plagiarism: To take and use another's words or ideas as one's own. Examples include: (a) failure to use appropriate referencing when using the words or ideas of other persons. (b) altering the language, paraphrasing, omitting, rearranging, or forming new combinations of words in an attempt to make the thoughts of another appear as your own.

Other forms of academic misbehavior include, but are not limited to: (a) unauthorized use of resources, or any attempt to limit another student's access to educational resources, or any attempt to alter equipment so as to lead to an incorrect answer for subsequent users; (b) enlisting the assistance of a substitute in the taking of examinations; (c) violating course rules as defined in the course syllabus or other written information provided to the student; (d) selling, buying or stealing all or part of an un-administered test or answers to the test; (e) changing or altering a grade on a test or other academic grade records.

Course drop/withdrawal information

In weeks one and two of the full term, students can drop this class and receive 100% tuition and course fee cancellation. Beginning with the third week of the term students who wish to drop the class must initiate a withdrawal request. You will receive a transcript notation of WP (passing), WF (failing), or WN (no graded work) at the time of withdrawal. No withdrawals can be initiated after the end of the 10th week; students enrolled in the 10th week and beyond will receive a grade. More information on this can be found at: <https://reg.wayne.edu/students/information#dropping>.

Schedule of Readings

1. August 29 – Course Overview

1. Richard T. LeGates, "Prologue: How to Study Cities," *CR*, 5-8.

1. Part One – Urbanization and Urban History

2. September 5 – Urbanization and Pre-Industrial Cities

1. Richard T. LeGates and Frederic Stout, "Introduction to Part One," *CR*, 13-18.
2. Kingsley Davis, "The Urbanization of the Human Population," *CR*, 19-26 only.

Optional: Catherine Cangany, "The Flammability of Colonial Detroit," *Frontier Seaport: Detroit's Transformation into an Atlantic Entrepôt* (Chicago, IL: The University of Chicago Press, 2014), 141-143.

3. September 10 – Early Industrial Cities

1. Friedrich Engels, "The Great Towns," *CR*, 53-62.

4. September 12 – Later Industrial Cities

1. Sam Bass Warner, "Evolution and Transformation: The American Industrial Metropolis, 1840-1940," *CR*, 63-72.

Optional: Olivier Zunz, "New Dimensions for a Metropolis and the Dream of a New Society," *The Changing Face of Inequality: Urbanization, Industrial Development, and Immigrants in Detroit, 1880-1920* (Chicago: The University of Chicago Press, 1982), 285-309 only.

5. September 17 – The Urban Crisis and Suburbanization

1. Thomas J. Sugrue, "Introduction," *The Origins of the Urban Crisis* (Princeton, NJ: Princeton University Press, 1996), 3-14.
2. Kenneth T. Jackson, "The Drive-In Culture of Contemporary America," *CR*, 73-82.

6. September 19 – Legacy Cities and Their Suburbs

1. Robert Fishman, "Beyond Suburbia: The Rise of the Technoburb," *CR*, 83-91.
2. Alan Mallach and Lavea Brachman, *Regenerating America's Legacy Cities* (Cambridge, MA: Lincoln Institute of Land Policy, 2013). Read pages 2-10 and 24-43.

7. September 24 – Detroit in Global Perspective

1. Kenneth Cardenas and Philip Kelly, "Shifting Urban Contours: Understanding a World of Growing and Shrinking Cities, in Alison L. Bain and Linda Peake, eds., *Urbanization in a Global Context* (Oxford University Press, 2017), 19-29 only.

8. September 26 – Exam Review

Re-read: Richard T. LeGates and Frederic Stout, “Introduction to Part One,” *CR*, 13-18.

9. October 1 – Exam I

II. Part Two – Urbanism and Social Life

10. October 3 – Basics of Urban Design

1. Richard T. LeGates and Frederic Stout, “Introduction to Part Seven,” *CR*, 553-557.
2. Kevin Lynch, “The City Image and Its Elements,” *CR*, 576-586.

11. October 8 – Public Space and Placemaking

1. Jane Jacobs, “The Uses of Sidewalks: Safety,” *CR*, 149-153.
2. William H. Whyte, “The Design of Spaces,” *CR*, 587-595.

12. October 10 – Social Inclusion and Exclusion

1. Ali Madanipour, “Social Exclusion and Space,” *CR*, 203-211.
2. Mike Davis, “Fortress L.A.,” *CR*, 212-217.

13. October 15 – Public Transit and Equity (Guest Speaker: Joel Batterman)

Joel Batterman, “Race, Class and Public Transit in the Motor City,” *Progressive Planning*, Fall 2011, no. 189, 16-19.

14. October 17 – Race, Ethnicity, and the City

1. Ta-Nehisi Coates, “The Other Detroit,” *The Atlantic* (April 2011), <https://www.theatlantic.com/magazine/archive/2011/04/the-other-detroit/308403/>.
2. Albert M. Camarillo, “Cities of Color: The New Racial Frontier in California’s Minority-Majority Cities,” *CR*, 139-148.

15. October 22 – Gender and the City (*Guest speaker: Bri Gauger*)

1. Claire Foran, “How to Design a City for Women,” *Citylab*, September 16, 2013, <https://www.citylab.com/transportation/2013/09/how-design-city-women/6739/>.
2. Rebecca Solnit, “City of Women,” *New Yorker*, October 11, 2016, <https://www.newyorker.com/books/page-turner/city-of-women>.

16. October 24 – Urban Livability

1. Lewis Mumford, “What Is a City?,” *CR*, 110-114.
2. Jan Gehl, “Three Types of Outdoor Activities,” “Life Between Buildings,” and “Outdoor Activities and the Quality of Outdoor Space,” *CR*, 608-617.

17. October 29 – Exam Review

18. October 31 – Exam II

III. Part Three – Urban Policy and Planning

19. November 5 – The Dynamics and Effects of Urban Decline

1. George C. Galster, “Chapter 9: The Dynamics of Decay, Abandonment, and Bankruptcy,” *Driving Detroit: The Quest for Respect in Motown* (Philadelphia: University of Pennsylvania Press, 2012), 215-240.

20. November 7 – Fiscal Policy and Regionalism

1. Myron Orfield, “Metropolitics and Fiscal Equity,” *CR*, 338-356.

21. November 12 – The Politics of Urban Development

1. John R. Logan and Harvey Molotch, “The City as a Growth Machine,” *Urban Fortunes: The Political Economy of Place*, 20th Anniversary Edition (Berkeley: University of California Press, 2007), 62-85 only.

22. November 14 – Urban Sustainability (*Guest Speaker: Assoc. Prof. Carolyn Loh*)

1. World Commission on Environment and Development (The Bruntland Commission), “Towards Sustainable Development” (1987), *CR*, 404-409.

2. David Owen, “Green Manhattan: Everywhere Should Be More Like New York” (2004), *CR*, 414-421.

23. November 19 – Environmental Justice

1. Robert D. Bullard, Glenn S. Johnson, and Angel O. Torres, “Environmental Health and Racial Equity in the Twenty-First Century,” *Environmental Health and Racial Equity in the United States: Building Environmentally Just, Sustainable, and Livable Communities* (Washington, D.C.: APHA Press, 2011), 15-26 only.

24. November 26 – Urban Public Health

1. Howard Frumkin, Lawrence Frank, and Richard J. Jackson, “The Evolution of Urban Health,” *Urban Sprawl and Public Health: Designing, Planning, and Building for Healthy Communities* (Washington, D.C.: Island Press, 2004), 44-64.

2. Jason Corburn, “Some Challenges for Healthy City Planning,” *Toward the Healthy City: People, Places, and the Politics of Urban Planning* (Cambridge, MA: The MIT Press, 2009), 1-4 only (up to “City Planning as Urban Governance”).

25. November 28 – Repurposing Vacant Land

1. Detroit Future City, “Executive Summary,” *Achieving an Integrated Open Space Network in Detroit* (Detroit, MI: Detroit Future City, 2016), pages 5-12 only.

Optional: Jill Desimini, “Wild Innovation: Stoss in Detroit,” *Scenario 03: Rethinking Infrastructure* (Spring 2013).

26. December 3 – Urban Innovation (Guest Speaker: Carla Kayanan)

1. Bruce Katz and Julie Wagner, *The Rise of Innovation Districts: A New Geography of Innovation in America* (Washington, D.C. Brookings Institution, 2014), 1-14.

27. December 5 – Exam III Review

28. December 10 – Exam III