

Syllabus

Sect.	Link	Schd	Days	Times	Class Start/End Dates	Location	Instructor	Credit	Fees	Status
001		LCT	M W	12:30 pm - 02:10 pm	08/30/17 - 12/19/17	0025 STAT	Sase, John	4		

John F. Sase, Ph.D.

Meeting Time: M W, 12:30 pm - 02:10 pm

Meeting Place: 0025 STAT

Office Hours: M W, 12:00AM – 12:30PM and 2:10 – 2:40PM and by appointment

Office location: 0025 STAT and FAB

e-mail: drjohn@saseassociates.com aa8821@wayne.edu

YouTube Channels: www.youtube.com/user/videoeconomist, www.youtube.com/user/urbanecondetroit

Department Web-site: <http://www.econ.wayne.edu>

Treat the course as you would a professional job that you want to keep: Show up to every class, on time, and do the work.

We learn from each other: As the instructor/moderator, I will learn from you; as students, you will learn from one another; and; hopefully, you will learn from me and from the written and video material that I and others have created.

A bit of competition is good. However, communication and sharing will take all of us to a higher level than any cutthroat behavior.

Develop working friendships with your colleagues in the course. They will cover your back if you must miss a session for a justifiable reason. Also, additional pairs of eyes and ears are very valuable resources in the creative process, especially during multiple edits to hone your work.

Prerequisite: Intermediate Microeconomics or equivalent. **For graduate credit**, students should also have had Calculus I or equivalent. This course provides an introduction to the economic foundations of urban problems. As investigative economists, we will look at issues such as land use, housing, race, poverty, education, crime, and urban economic growth. Whenever appropriate, we will use the Detroit metropolitan area as a “laboratory.”

My role is not to feed you information. I am here to help your transformation in developing knowledge, skills, and acumen. The intention of this approach is to develop a win-win partnership in which you commit to doing the class/homework and I commit to holding you accountable.

We do have a number of interesting elements in our course. In addition to lectures and short videos, we will have group projects in class and round-table discussions. If you approach and treat this course (or any course)

as you would a professional job—showing up, showing up on time, and doing the work expected in a timely manner—you will probably succeed in this course and develop abilities that will serve you throughout your professional life.

A General Guideline for Our Course

“One of the most important skills of the economist, therefore, is that of simplification of the model.”

--Kenneth Ewart Boulding, American Economist, *The Skills of the Economist* (Howard Allen, 1958)

English economist Alfred Marshall, who is considered an economist's economist. Marshall wrote, *“I had a growing feeling in the latter years of my work at the subject that a good mathematical theorem dealing with economic hypothesis was very well unlikely to be good economics, and I went more and more on the rules:*

- (1) Use mathematics as shorthand language, rather than as an engine of inquiry.*
 - (2) Keep to them till you have done.*
 - (3) Translate into English.*
 - (4) Then illustrate by examples that are important in real life.*
 - (5) Burn the mathematics.*
 - (6) If you can't succeed in 4, burn 3.*
- This last I do often.”*

This seems like a reasonable approach for our class as well.

Term Paper:

Professional writing is a necessary job skill for graduates in Economics, Urban Studies, and Urban Planning. We are writers.

Writing Intensive:

The class does meet the Economics Department's Writing-Intensive requirement and can be used for ECO 5993. However, please contact me before enrolling for it.

Textbooks

Required--Text 1: *Lectures on Urban Economics*, Author: Jan K. Brueckner, ISBN: 9780262016360, Publication Date: 09/09/2011, Publisher: MIT Press. This text contains 11 main topics that we will supplement with posted handouts, videos, and other media. Brueckner will provide an intelligent path to travel through the course.

Required--Text 2: *Agglomerative Subcenters in Monocentric Cities*, Author: John F. Sase, Ph.D., ISBN: 9781491061169, Publication Date: 07/21/2013, Publisher: CreateSpace Independent Publishing Platform. This text provides historical, descriptive, and mathematical (for advanced students) treatment of the development of Detroit and similar monocentric radial cities. We will supplement the core with posted handouts, videos, and other media.

Required—Text 3: *Economical Writing*, Second Edition, Author: Deirdre (Donald) N. McCloskey, ISBN: 9781577660637, Publication Date: 2000, Publisher: Waveland Press, Inc. As a 5000-level course, it has an academic writing component (10 page term paper) that will be presented to the class with a short PowerPoint Presentation. The book is a small one that has been popular among faculty members for decades. The goal of

the paper and presentation is to develop a high-quality paper that can be presented in a number of professional situations including conferences and job interviews.

Required—Text 4: *Operating Manual for Spaceship Earth* | Edition: 1, Author: R. Buckminster Fuller, ISBN: 9783037781265, Publication Date: 07/15/2008, Publisher: Lars M (Note: This classic is available in a number of editions that will work as well). Fuller, whose Dymaxion house is on exhibit at the Henry Ford Museum, is considered one of the most brilliant minds of the 20th century. His ideas about the world and cities may be even more relevant today that when he wrote this book a half-century ago. The purpose of this short book is to shake the cobwebs from our brains and be more creative in developing an understanding and possible solutions for worldwide urban economic challenges.

Recommended—Text 5: *A View from the Bridge of Spaceship Earth: Reflections on the Thoughts and Teachings of R. Buckminster Fuller (A Guidebook)*, ISBN: 978-1546397199, Publication Date: 2017, John F. Sase, Ph.D. Publisher: SASE Associates, LLC. This guidebook is a summary and updating of the salient points of *Operating Manual for Spaceship Earth* by R. Buckminster Fuller. It helps to bring the work of Fuller forward by a half a century.

Required—Text 6: *The Economy of Cities*, Author: Jane Jacobs, ISBN: 9780394705842, Publication Date: 02/28/1970, Publisher: Knopf Doubleday Publishing Group (Note: This classic is available in a number of editions that will work as well). As a writer of numerous books about cities, Jacobs addresses the fundamental nature and development of cities in a non-technical manner. This tome will provide the basic glue to pull our discussions together.

Other materials as made available in the class will be posted on Blackboard and selected files (*.doc, *.xls, *.ppt, *.pdf, etc.) can be downloaded from Blackboard. Related videos will be posted on www.youtube.com/urbanecondetroit and www.youtube.com/VideoEconomist

Note: Advanced Topics for ECO 6800 students are posted as video lectures on www.youtube.com/user/VideoEconomist in the Advanced Topics playlist. These are intended for students that have had the equivalent of Calculus I and/or Intermediate Microeconomics.

DETAILED TOPICS AND SOME ADDITIONAL READINGS

8/30: Read this syllabus posted on Blackboard. Develop questions to ask in class. An overview of the course, with a focus on *Agglomerative Subcenters in Monocentric Cities*. Classroom exercise.

How to succeed in this course: Treat this course as you would a professional job that you want to keep. Show up, show up on time, and do the work. This is the key to all professional development.

9/6: Overview and discussion of *Operating Manual for Spaceship Earth* and *The Economy of Cities*. Classroom exercise.

Part I: Market Forces in the Development of Cities

9/11: *Lectures on Urban Economics*, Lecture 1. Discussion including *Agglomerative Subcenters*, *Operating Manual*, *Economy of Cities*, and related topics and videos. Classroom exercise.

9/13: *Lectures on Urban Economics*, Lecture 1. Ibid.

9/18: *Lectures on Urban Economics*, Lecture 2. Ibid.

9/20: *Lectures on Urban Economics*, Lecture 2. Ibid.

9/25: *Lectures on Urban Economics*, Lecture 3. Ibid.

9/27: *Lectures on Urban Economics*, Lecture 3. Ibid.

10/2: *Lectures on Urban Economics*, Lecture 4. Ibid.

10/4: *Lectures on Urban Economics*, Lecture 4. Ibid.

10/9: *Lectures on Urban Economics*, Lecture 5. Ibid.

10/11: *Lectures on Urban Economics*, Lecture 5. Ibid.

10/16 – 10/18: TBA

10/23: Lecture/Discussion on The Writing of Economics (*Economical Writing* text). In addition, we will discuss the development of the Pecha Kuccha PowerPoint Presentations that will accompany the term-papers.

10/25: In-Class short-answer Midterm Exam for ECO 5800 students not taking Writing Intensive.

Take-Home Exam day for Synthesis Essay Midterm Exam for Grad and Writing Intensive students. Guidelines will be distributed and discussed in class and posted on Blackboard. Essentially, Synthesis Essay exams will have a separate cover sheet, 4.75 to 5.25 pages of text in 12 point Times New Roman font with one inch margins. There will be a separate sheet of Endnotes and References (more details in class). Hard Copy of Exam due on Monday, 30 October in class. 10% penalty per day (2nd day begins at 3:00 PM, 30 October).

10/30: *Lectures on Urban Economics*, Lecture 6. Ibid.

11/1: *Lectures on Urban Economics*, Lecture 6. Ibid.

11/6: *Lectures on Urban Economics*, Lecture 7. Ibid.

11/8: *Lectures on Urban Economics*, Lecture 7. Ibid.

11/13: *Lectures on Urban Economics*, Lecture 8. Ibid.

11/15: *Lectures on Urban Economics*, Lecture 8. Ibid.

11/20: *Lectures on Urban Economics*, Lecture 9. Ibid.

*Term-Paper Abstract with one-page outline due as hard copy in class.

11/22: No Class. Thanksgiving Holiday

11/27: *Lectures on Urban Economics*, Lecture 10. Ibid.

11/29: Wrap-Up of Lectures and other.

12/4 – 12/11: Pecha Kucha Presentations with Peer Critiques of Presentation

In-Class Exam for ECO 5800 students not taking Writing Intensive. It will cover all lecture, written, and video material assigned for the term. The exam will be taken in our **classroom at 12:30 PM, Wednesday, December 13**

Student Pecha Kucha Presentations

The Term Paper and Presentation will help you acquire the competitive ability and relevant job skills that will be an asset in the work world. To best manage our available class time, we will use the Pecha Kucha (PK) form of PowerPoint presentation. I will explain more about this in class through some lecture material and examples. Basically, each presenter is allowed 20 slides, each for an auto-timed 20 seconds—a total of 6 minutes and 40 seconds (Speaking at 120 words per minute translates to 40 words per slide). This format keeps presentations concise, the interest level up, and allows more students to present in a limited time-frame. The key to success is to practice, Practice, PRACTICE before you present.

For the PowerPoint presentations and for writing the peer critiques, the rubric is as follows:

Live Presentation

1. Rehearsed
2. Eye contact
3. Body language, gesturing, and energy
4. Working with, but not reading, slides
5. Timing with slide speed
6. Proper set-timing of slides (see <https://youtu.be/YGVCKCn6jBc>)

PPT Slides

1. 6 to 10 words per slide at most
2. Adequate sans-serif font size (≥ 36 for titles, ≥ 28 point for regular text)
3. Relevancy and quality of graphics
4. Good use of “white space”

Economic Topic

1. Relevant to course
2. Balanced
3. Well-developed

If you wish to learn more about Pecha Kucha, please visit www.pecha-kucha.org. For helpful videos, view www.youtube.com/urbanecondetroit, select **Playlist: Writing and Presentations**.

Because of computers and the Internet, it is no longer difficult to produce long rambling papers with the help of Google, Yahoo, and one’s own copy and paste skills. As with Pecha Kucha for presentations, the ability to produce an interesting, readable, and concise Executive Memo/Summary has become a standard in the

professional world. Therefore, the challenge is to find, and develop a great topic and present it in a well-crafted and well-edited ten pages.

To be more specific, the parameters for your term paper are as follows:

- 1) 10 pages double-spaced in length (a minimum of 9.75 and a maximum of 10.25).
- 2) One-inch margins around.
- 3) Times-New Roman 12-point font (i.e., the font used in this part of the syllabus).
- 4) A separate cover sheet that includes Title of Paper, Your Name, Date, Course Name, and Section Number.
- 5) Separate reference/bibliography sheet at the end of the ten-pages of text including a minimum of five citations other than either of the required course texts (you may use the recommended texts).
- 6) No diagram, tables, graphs, illustrations or other material within the ten-page text.
- 7) No footnotes within the ten pages of text. If you must, please include all such material as endnotes on a separate sheet(s) following the reference/bibliography page using an acceptable style.
- 8) There will be only three bold-faced section headings—**Introduction, Development, and Summary/Conclusion**. The Introduction will be between 1 and 1.5 pages in length. The Summary/Conclusion will be between 1 and 1.5 pages in length. Consequentially, the Development will be between 7 and 8 pages in length.
- 9) The spacing must be double-spaced, with no extra space between paragraphs and sections.
- 10) Your paper must be stapled in the upper left-hand corner.

Following the preceding guidelines of format constitutes 20% of the grade for your paper (easy points for following directions).

Give yourself time to do five drafts: 1) Write the proverbial rough draft. Then leave it for at least a day. 2) Do your first rewrite draft 3) Do a rough polishing draft. 4) Edit by/with a second-party editor (e.g., hire an upper-level English major for a few hours, or team up with a class member(s) to assist one another). 5) Read-the-fourth-draft-out-loud, preferably with your editor, and catch the last five percent of foibles that the eye alone cannot catch. Also, I will be happy to take a look at your work and make suggestions--if you get it to me early enough.

A hard copy of your final written draft of the project is due in my mailbox in the Economics Department by **13 December by 4:00PM. Late submissions accepted by email until 11:59 PM without penalty.**

Finally, the 10% for Peer-Critique of Final Presentations requires you to attend the all presentations of your class and write a short review/critique of everyone else's presentation. These comments will be shared, anonymously and confidentially, with each respective student following his/her presentation. Peer review is part of the growth process.

FINAL EXAM:

Grades will be available on Pipeline 72 hours after the Final Exam end-time

Exams and Grading

Midterm Exam	15%
Final Exam	20%

Class Exercises	20%
Term Paper	20%
Final Presentation of Paper	15%
Peer-Critique of Final Presentations	10%

The default percentage chart will guide my grading policy in the course.

90 – 100	A ;	85 – 89.9	A-;	80 – 84.9	B+;	75 – 79.9	B ;
70 – 74.9	B- ;	65 – 69.9	C+ ;	60 – 64.9	C ;	55 – 59.9	C- ;
50 – 54.9	D+ ;	45 – 49.9	D ;	40 – 44.9	D- ;	Below 40	F

Absences and Make-Up Policy

Attendance records may be kept.

Mid-term make-up requests must be medical in nature, and must be accompanied by a signed document from a health professional that indicates the nature of the illness, and the reason that the exam could not be taken.

Drop Policy

Students will have **until the University deadline** to withdraw from the course with a “W.” After this date, I will not sign any withdrawal forms.

Academic Misconduct

Any instance of academic dishonesty for any assignment will lead to a grade of 0 on the assignment. The appeal process as noted in the Student Due Process Procedure will be strictly followed.

DISABILITY STATEMENT

If you have a documented disability that requires accommodations, you will need to register with Student Disability Services (SDS) for coordination of your academic accommodations. The Student Disability Services (SDS) office is located at 1600 David Adamany Undergraduate Library in the Student Academic Success Services department. SDS telephone number is 313-577-1851 or 313-577-3365 (TDD only). Once you have your accommodations in place, I will be glad to meet with you privately during my office hours to discuss your special needs. Student Disability Services' mission is to assist the university in creating an accessible community where students with disabilities have an equal opportunity to fully participate in their educational experience at Wayne State University.

Please be aware that a delay in getting SDS accommodation letters for the current semester may hinder the availability or facilitation of those accommodations in a timely manner. Therefore, it is in your best interest to get your accommodation letters as early in the semester as possible.

2017-2018 Academic Year: FALL 2017

2017-2018 ACADEMIC YEAR	FALL 2017	WINTER 2018
Schedule of Classes Online	Mon Feb 27	Mon Oct 9
Priority Registration	Mon Mar 27 - Sun Aug 20	Mon Oct 30 - Sun Dec 31
Open Registration (Add'l \$35 Fee for Initial Registration)	Mon Aug 21 - Tue Aug 29	Mon Jan 1 - Sun Jan 7

University Year Appointments Begin/End	Thu Aug 17	Tue May 15
Classes Begin	Wed Aug 30	Mon Jan 8
Holiday - University Closed	Mon Sep 4	Mon Jan 15
Late Registration (Add'l \$70 for Initial Reg. only), and 1st Week Late Adds	Wed Aug 30 - Wed Sep 6	Mon Jan 8 - Sun Jan 14
Late Registration (Add'l \$70 for Initial Reg. only), and 2nd Week late Adds	Thu Sep 7 - Wed Sep 13	Mon Jan 15 - Mon Jan 22
Last Day for Tuition Cancellation - Full Term Courses/Census Date	Wed Sep 13	Mon Jan 22
Early Academic Assessment	Wed Sep 13 - Tue Oct 17	Mon Jan 22 - Mon Feb 26
Classes Dropped will not Appear on your Academic Record. You are Contractually Liable for Tuition of Dropped Classes During this Period.	Thu Sep 14 - Wed Sep 27	Tue Jan 23 - Sun Feb 4
Instructor Approval Required to Withdraw from Classes. In Academica: select "Course Withdrawal" from the Registration Menu under Student Resources; ***SMART Check*** is required.	Thu Sep 28 - Sun Nov 12	Mon Feb 5 - Sun Mar 25
Degree Applications Due	Fri Sep 29	Fri Feb 9
Last Day to Request Course Withdrawal	Sun Nov 12	Sun Mar 25
Holiday - No Classes	Wed Nov 22	Mon Mar 12 - Sat Mar 17 (Spring Break)
Holiday - University Closed	Thu Nov 23 - Sat Nov 25	
Classes End	Mon Dec 11	Mon Apr 23
Commencement	Tue Dec 12	TBD
Study Day - Final Exams May Not Be Scheduled	Tue Dec 12	Tue Apr 24
Final Exams	Wed Dec 13 - Tue Dec 19	Wed Apr 25 - Tue May 1
Holiday - University Closed	Mon Dec 25 - Mon Jan 1	
University Re-Opens After Semester Break		Tue Jan 2