

Wayne State University, Dept. of Urban Studies and Planning

Fall 2023: UP7010, Planning and Decision Theory

Time: Wednesdays, 5:30 to 8:00 PM, 262 Manoogian

Instructor: Dr. Kami Pothukuchi, k.pothukuchi@wayne.edu

Version August 14, 2023

Office Hours: By appointment

E-mail is best to reach me; I will respond to e-mails, including meeting requests, within 24 hours, and can chat by phone or video.

COVID-19: Vaccines and masks are now optional. If you experience symptoms or have been exposed to Covid-19, take a Covid-19 test and isolate if you test positive. For more information, browse: wayne.edu/coronavirus?utm_source=wayne-header.

Course Overview

This graduate seminar will introduce you to the political, ethical, and professional dimensions of planning. Professional planners—regardless of the public, private, and nonprofit sectors in which they work—regularly encounter problems whose resolutions require planners to rely on more than their customary collection of technical skills and expert knowledge. Among the fundamental, non-technical questions that all planners must address are *why plan? for whom? how do, and should, we plan?* In their practice, planners assume a wide variety of professional roles and employ numerous frameworks for organizing and justifying their professional actions. The course is designed to highlight US planning contexts, but is open to discussing issues in a global and comparative frame. Additionally, we will discuss how the course’s concepts illuminate (or fail to illuminate) present-day dilemmas associated with Covid-19, anti-Black violence and violence against other social minorities, and climate change.

Learning Outcomes

At the end of this course, you will be able to:

- Communicate key rationales for planning in contemporary US contexts
- Compare different approaches to planning, and discuss especially the significance of communicative and collaborative approaches
- Assess the dynamics and implications of power in planning contexts and processes
- Analyze the ethical dimensions of planning problems, processes, and decisions
- Discuss dimensions of professional identity and advantages and limits of professionalization.

Course links to PAB program outcomes

This required course in the MUP curriculum is designed to satisfy several core competencies specified by the Planning Accreditation Board.

Addressed in course as	Primary outcome	Secondary outcome	Only peripherally, indirectly
Purpose and meaning of planning			
Planning theory			
Planning Law			1
Human settlements and history of planning		1	
The future		1	
Global dimensions of planning			1

Planning research			1
Written, oral, and graphic communication			
Quantitative and qualitative methods			1
Plan creation and implementation		1	
Planning process methods			
Leadership		1	
Professional ethics and responsibility			
Governance and participation			
Sustainability and environmental quality			1
Growth and development		1	
Social justice			
Health and the Built Environment			1

Disability

If you have a documented disability that requires accommodations, you will need to register with Student Disability Services for a coordination of your academic accommodations. The Student Disability Services (SDS) office is located at 1600 David Adamany Undergraduate Library in the Student Academic Services department. SDS telephone number is 313-577-1851 or 313-577-3365 (TTY). After your accommodations are in place, please contact me as soon as possible to discuss your special needs. I cannot make accommodations retroactively.

Course Materials

There is one required text in the course: Fisher, Roger and William Ury. 2011 (revised). *Getting to Yes*. New York: Penguin. All required readings, except *Getting to Yes*, are available on the course website. Additionally, strongly recommended for purchase is: Rothstein, Richard. 2017. *The Color of Law*. New York: Liveright.

Grading

You will be evaluated on weekly reading logs, a final synthesis paper, and class participation.

- Reading logs--60% (At least 12 weekly logs out of 13 weeks of readings)
- Final paper--25%
- Class Participation--15% (attendance; participation in and co-facilitation of discussions)

Reading logs

Thirteen of the 14 class sessions are associated with a set of **required** readings. I selected readings that are, among other things, foundational for planning theory, cover a range of contexts and activities while also resonating with regional issues, address desired learning outcomes, and accessible. Read all articles critically—including older, classic papers—both for what you found useful as well as problematic in them. You are expected to complete readings prior to class and write your reflections in logs submitted via Canvas no later than 5 pm Wednesdays, that is, before they are discussed in class that day. Starting Week 2, you are required to turn in at least 12 logs, each no more than 2 pages.

Logs should contain (1) a summary of the key points raised by the set for the week; (2) insights across papers, such as similarities, contrasts, and application of lessons from one to the other; and (3) a brief reflection on the key issues from the perspective of the learning outcomes, your own professional/ community experiences, and opinions. Because logs are designed to inform your contribution to class discussions, late logs will be significantly downgraded. Peruse **optional** readings only as your time and interest allow; **logs shall address required readings only**.

Final synthesis paper

You are required to write a final synthesis paper, due December 13, noon, on Canvas. Instructions on topic, length, and other requirements will be given in class. Late papers will be assessed a penalty proportionate to the degree of lateness.

Classroom participation

Regular and full attendance and active participation are course norms. More than one absence (with or without prior notification, including the first day of class) will result in a penalty of 5 grade points per absence, with exceptions considered on a case-by-case basis. You will be assigned specific weeks' readings to prepare questions to co-lead with me the classroom discussion, with details shared in class. To be fully present in class and out of respect for each other, please plan to arrive on time and observe other guidance shared in class and by email.

Weekly Time Commitment

You are expected to spend an average of 9 to 10 hours a week outside class in this graduate course. Structure your time, read strategically to help you organize and write your log. Talk to me if you find yourself struggling with any aspect of the course.

Artificial Intelligence

A key goal in the course is to help you articulate and critically assess a variety of ideas and perspectives on course topics. Thus, the use of any artificial intelligence (AI) content creation tool/system (e.g., Jasper, ChatGPT, Bard, etc.) is not permitted in this course. Using AI in any form is a violation of the Student Code of Conduct and may subject you to charges of academic misconduct. I am happy to discuss strategies for completing assignments effectively and other academic matters.

Reading Schedule

Be sure to purchase the required book, *Getting to Yes* (Fisher and Ury, 2011), early in the semester. To avoid web-access problems later in the semester, download all readings from the course website early on. To simplify your reading, pay attention to highlighted notes alongside particular references below.

I. Planning Problems, Models, Practice

W1, 8/30 First day of class, introductions

Brief overview of course content, classroom discussion, discussion-co-lead assignment. Set context for and link to exit survey parameters.

W2, 9/6 Planning problems... and how to think about them (First log due)

- Rittel, Horst W. J. and Melvin M. Webber. 1973. Dilemmas in a general theory of planning. In *Policy Sciences*, 4: 155-69.
- Campbell, Scott. 2016. The Planner's Triangle revisited: Sustainability and the evolution of a planning ideal that can't stand still, *Journal of the American Planning Association*, 82(4): 388-397
- Goetz, Edward, Anthony Damiano, Rashad Williams. 2020. *Changing the narrative and playbook on racially concentrated areas of poverty*. University of Minnesota, Center for Urban and Regional Affairs.

Optional:

Fogelsong, Richard E. 1986. Planning the capitalist city. From: S. Campbell and S. Fainstein, eds,

1996, *Readings in Planning Theory*. Cambridge, MA: Blackwell.

W3, 9/13 What is planning; what do planners do?

- **Hoch**, Charles. 1994. What planners do: power, politics, and persuasion. Chicago: Planners Press. Chapter 1. (From here on, this book will be referred to simply as **Hoch**)
- Kaiser, Edward, and David R. Godschalk. 1995. Twentieth Century land use planning: A stalwart family tree, *Journal of the American Planning Association*, 61:3, 365-385
- Klosterman, Richard E. 2003. Arguments for and against planning. In Scott Campbell and Susan Fainstein (eds), *Readings in Planning Theory*. Cambridge, MA: Blackwell.

Optional:

Babbitt, Bruce. 2007. On the water's edge. From: *Cities in the Wilderness*. Washington, DC: Island Press.

Ullman, Ellen. 2017. Off the high. From: *Life in Code: A personal history of technology*. New York: MCD.

W4, 9/20 What planners do

- **Hoch**, Chapters 5 (Planmaking), 6 (Regulation).
- Willson, Richard. 2019. *How Planners Practice: A Reflective Approach to Theory and Action*. Chapter 2 (draft).

Optional:

Reeder, Aubrilyn. 2022. Building happier cities. From: Mahmoudi, H., Roe, J., & Seaman, K. eds., *Infrastructure, wellbeing and the measurement of happiness*. New York: Taylor & Francis.

W5, 9/27 Planning approaches: Incrementalism, advocacy, equity planning

- Lindblom, Charles E. 1995 (original 1959). The science of 'muddling through.' In Jay Stein (ed), *Classic Readings in Urban Planning*. New York: McGraw Hill.
- Davidoff, Paul. 1995 (original 1965). Advocacy and pluralism in planning. In Jay Stein (ed), *Classic Readings in Urban Planning*. New York: McGraw Hill.
- Krumholz, Norman. 1982. A retrospective view of equity planning. *Journal of the American Planning Association*, 48(2): 163-74.

Optional:

Mercado Pechin, Maritza. 2021. *What makes a racially equitable city?* (Op-ed). NextCity.org.
American Planning Association. 2019. *Planning for Equity Policy Guide*. Chicago: Author.

II. Power, politics, participation

W6, 10/4 Encountering the "other" in planning--1

- Rothstein, Richard. 2017. *The Color of Law*, 17-76 (Chapter 3: Racial Zoning; Chapter 12: Considering Fixes). New York: Liveright. **Scan Chapter 3; pay special attention to roles of local planning and housing/urban policy in Chapter 12.**
- Thomas, June M. 2008. The minority race planner in the quest for the just city. *Planning Theory*, 7:227
- Williams, Rashad. 2020. From racial planning to reparative planning: Confronting the white side of planning. *Journal of Planning Education and Research*, doi.org/10.1177/0739456X20946

Optional:

- Feld, Marcia M. 1989. The Yonkers Case and Its Implications for the Teaching and Practice of Planning. *Journal of Planning Education and Research*, 8: 169-175.
- Rothstein, 2017. *The Color of Law*, Chapter 2: Public Housing, Black Ghettos.
- Goetz, Edward, Rashad Williams, and Anthony Damiano. 2020. Whiteness and urban planning. *Journal of the American Planning Association*, 86(2): 142-56
- Ritzdorf, Marsha. 2000. Sex, Lies, and Urban Life: How municipal planning marginalizes African American women and their families. From Kristine Miranne and Alma H Young (eds). *Gendering the City*. New York: Rowman and Littlefield.

W7, 10/11 Encountering the “other” in planning--2

- Pader, Ellen-J. 1994. Spatial relations and housing policy: Regulations that discriminate against Mexican-origin households. *Journal of Planning Education and Research*, 13: 119-35.
- Vitiello, D. 2009 The Migrant Metropolis and American Planning, *Journal of the American Planning Association*, 75:2, 245-255, DOI: 10.1080/01944360902724496
- Micklow, Amanda, Elizabeth Kancilia, and Mildred Warner. 2015. *The need to plan for women*. Planning with a gender lens: Issue Brief. Ithaca, NY: Cornell Women’s Planning Forum and the Planning and Women’s Division of the American Planning Association.

Optional:

- Ali, Waj. 2023. We Muslims used to be the culture war scapegoats. *New York Times*, June 23.
- Hunt, Elle. 2019. City with a female face: How modern Vienna was shaped by women. *The Guardian*, May 14.
- Sandercock, Leonie. 1995. Voices from the borderlands: A meditation on a metaphor. *Journal of Planning Education and Research*, 14:77-88.
- Irazábal, Clara & Claudia Huerta (2016) Intersectionality and planning at the margins: LGBTQ youth of color in New York, *Gender, Place & Culture*, 23:5, 714-732, DOI: 10.1080/0966369X.2015.1058755
- Stafford, Lisa, Leonor Vanik & Lisa K. Bates (2022) Disability Justice and Urban Planning, *Planning Theory & Practice*, 23:1, 101-142, DOI: 10.1080/14649357.2022.2035545

W8, 10/18 Citizen and stakeholder participation in planning

- Arnstein, Sherry R. 1995. A Ladder of Citizen Participation. In Jay Stein, ed, *Classic Readings in Planning Theory*. New York: McGraw-Hill
- Burby, Raymond J. 2003. Making plans that matter: Citizen involvement and government action. *Journal of the American Planning Association*, 69(1): 33-47.
- Levenda, Anthony M., Noel Keough, Melanie Rock, & Byron Miller. 2020. Rethinking public participation in the smart city. *The Canadian Geographer*. doi:10.1111/cag.12601

Optional

- Einstein, K. 2018. Who participates in local governments? *Perspectives on Local Politics*, doi:10.1017/S153759271800213X
- Fung, Archon. 2015. Putting the public back into governance. The challenges of citizen participation and its future. *Public Administration Review*, July-Aug.

III. Communicative action: Facilitating Dialogue to Mediating Conflict

W9, 10/25 Communication, framing, and group processes--1

- Throgmorton, James A. 1996. Impeaching research: Planning as persuasive and constitutive discourse. In Mandelbaum, Seymour J, Luigi Mazza, and Robert W Burchell (eds).

Explorations in Planning Theory. New Brunswick, NJ: Rutgers University Center for Urban Policy Research.

- Krumholz, Norman and John Forester. 1995. To be professionally effective, be politically articulate: Making equity planning work. In Jay Stein, ed, *Classic Readings in Planning Theory*. New York: McGraw-Hill.
- Innes, Judith E. 1996. Group processes and the social construction of growth management. In Mandelbaum, Seymour J, Luigi Mazza, and Robert W Burchell (eds). *Explorations in Planning Theory*. New Brunswick, NJ: Rutgers University Center for Urban Policy Research.

Optional

Forester, John. 1988. *Planning in the Face of Power*. Berkeley: University of California Press. Chapter 3.

Krumholz, Norman, Eric Bonner, and Janice Cogger. 1975. *The Cleveland Policy Report*. City of Cleveland Planning Department.

W10, 11/1 Communication, framing, and group processes--2

- Dewar, Margaret, Christina Kelly, and Hunter Morrison. 2012. Planning for better, smaller places after population loss: Lessons from Youngstown and Flint. In M. Dewar and J. M. Thomas (eds). *City After Abandonment*. Philadelphia, PA: University of Pennsylvania Press, pp. 296-316. **Start reading carefully starting page 22. Skim the earlier portion.**
- Fitzgerald, Joan. 2022. Transitioning from urban climate action to climate equity, *Journal of the American Planning Association*, DOI: 10.1080/01944363.2021.2013301
- Innes Judith E. and David E. Booher. 2010. *Planning with Complexity* (Chapter 5). New York: Routledge.

Optional

Angelo, Hillary, Key MacFarlane, James Sirigotis, and Adam Millard-Ball. 2022. Missing the Housing for the Trees: Equity in Urban Climate Planning, *Journal of Planning Education and Research*, doi: 10.177/0739456X211072527

Sandercock, Leonie. 2004. Towards a planning imagination for the 21st Century. *Journal of American Planning Association*, 70(2): 133-141.

W11, 11/8 Addressing conflicts--1

- Fisher, Roger and William Ury. 1991 (2011 Reissue). *Getting to Yes*. New York: Penguin.

W12, 11/15 Addressing conflicts--2

- Dorius, Noah. 1993. Land use negotiation. *Journal of the American Planning Association*, 59(1): 101-6.
- Berglund, Lisa. 2021. Early Lessons From Detroit's Community Benefits Ordinance. *Journal of the American Planning Association*, 87:2, 254-265,
- Forester, John. 1987. Planning in the face of conflict: Negotiation and mediation strategies in local land use regulation. *Journal of the American Planning Association*. 53 (3): 303-314.

Optional

Babbitt, Bruce. 2007. Cities in the wilderness (Chapter 2). From: *Cities in the Wilderness*. Washington, DC: Island Press.

11/22 No class, Thanksgiving Holiday

IV. *Planning Ethics*

We will review the AICP Code of Ethics in class; no need to include in your reading log

W13, 11/29 Planning Ethics

- Barrett, Carol D. 1989. Four perspectives on ethics. *Journal of the American Planning Association*, 55(4): 474-76.
- Howe, Elizabeth. 1994. Chapter 2: The nature of ethical issues. *Acting on Ethics in City Planning*. New Brunswick, NJ: Rutgers, CUPR.
- Flyvbjerg, B, M Skamris-Holm, and S Buhl. 2002. Underestimating costs in public works projects. *Journal of the American Planning Association*. 68(3): 279-295.
- Fainstein, S. 2006. Planning and the just city. Paper presented at the Conference on Searching for the Just City, Columbia University, April 29.

Optional

Blitstein, Ryan. 2008. *Derailing the boondoggle*. psmag.com/economics/derailing-the-boondoggle-4334 (offers journalistic coverage on Flyvbjerg's research including more context and commentary)

Kahneman, Daniel. 2011. *Thinking, Fast and Slow*. Chapter 23, The outside view. New York: Farrar, Straus, and Giroux. (Kahneman is a Nobel Laureate in Economics; these selections speak to Flyvbjerg et al; introduce the idea of a "pre-mortem" to counter optimism bias. If you have a chance, read also Chapter 22, which offers some cautions related to expertise, an issue we encountered in Hoch, Chapter 1, Week 2).

Canadian Institute of Planners (CIP). 2018. *Policy on Planning Practice and Reconciliation* (Draft). www.cip-icu.ca/indigenous-planning.

V. *Conclusion: the scope of planning revisited.*

W14, 12/6 Some final thoughts (last log due, papers accepted any time this week)

- Wray, Ian. 2019. No little plans. (Chapter 12: The road from serfdom: American missions, Asian plans and the future). **Skim lightly until page 203; read carefully starting with the section, Themes, Goals, and Missions.**
- Myers, D. and T. Banerjee. 2005. Toward greater heights for planning: Reconciling the differences between the profession, practice, and academic field. *Journal of the American Planning Association*, 71(2): 121-29.
- Innes Judith E. and David E. Booher. 2010. *Planning with Complexity* (Chapter 8). New York: Routledge.

Optional

Willson. 2020. Chap 14. Methods and prompts for reflection. *How planners practice: A reflective approach to theory and action*. New York: Routledge.

Krumholz, N. 2015. An optimistic comment. *Journal of Planning Education and Research*, 35(3): 343-6.

W15, 12/13 No class: final papers due by uploading to Canvas, deadline 12 noon

Questions, concerns, suggestions

You are encouraged to contact me at k.pothukuchi@wayne.edu if you have questions, concerns, or suggestions on readings, classroom dynamics, time management, or anything else related to the class or the MUP degree program.

Resources for a Professional Planner's Bookshelf

The following books are recommended for a professional planning bookshelf. Books with selections assigned in this class are marked with a *.

- Benveniste, Guy. 1989. *Mastering the Politics of Planning*. San Francisco: Jossey-Bass.
- Bitterman, A and D. B. Hess (eds). 2021. *The Life and Afterlife of Gay Neighborhoods*, The Urban Book Series, https://doi.org/10.1007/978-3-030-66073-4_7
- Briggs, Xavier. D. 2008. *Democracy as Problem-Solving: Civic Capacity in Communities Across the Globe*. Cambridge, MA: MIT Press.
- Brooks, Michael. P. 2002. *Planning Theory for Practitioners*. Chicago: Planners Press.
- *Campbell, Scott and Susan Fainstein. 2003. *Readings in Planning Theory*. Boston: Blackwell.
- Cullingworth, James B. 1993. *The Political Culture of Planning: American land use planning in comparative perspective*. New York : Routledge, 1993.
- Eckstein, Barbara and James Throgmorton. 2003. *Story and Sustainability: Planning, Practice and Possibility for American Cities*. Cambridge, MA: MIT Press.
- Fainstein, Susan, and Lisa Servon (eds). 2007. *Gender and Planning: A Reader*. New Brunswick, NJ: Rutgers University Press.
- Forester, John. 2000 (2nd Edition). *The Deliberative Practitioner*. Cambridge, Mass: MIT Press.
- Friedmann, John. 2011. *Insurgencies: Essays in Planning Theory*. New York: Routledge.
- Friedmann, John. 1987. *Planning in the Public Domain*. Princeton: Princeton University Press.
- Hendler, Susan. (Ed). 1995. *Planning Ethics: A reader in planning theory, practice, and education*. New Brunswick, NJ: Rutgers University Center for Urban Policy Research.
- Hoch, Charles. 2019. *Pragmatic Spatial Planning: Practical theory for professionals*. New York: Routledge
- *Hoch, Charles. 1994. *What Planners Do: Power, Politics, and Persuasion*. Chicago: American Planning Association.
- *Howe, Elizabeth. 1994. *Acting on Ethics in City Planning*. New Brunswick, NJ: Center for Urban Policy Research.
- *Innes, Judith. and David Booher. 2010. *Planning with Complexity: An introduction to collaborative rationality for public policy*. New York: Routledge.
- Kahneman, Daniel. 2011. *Thinking, fast and slow*. New York: Farrar, Straus, and Giroux.
- Krumholz, Norman and Forester, John. 1990. *Making Equity Planning Work*. Philadelphia: Temple University Press.
- *Mandelbaum, Seymour J, L Mazza, and R W Burchell. 1996. *Explorations in Planning Theory*. New Brunswick, NJ: Rutgers University Center for Urban Policy Research.
- McClendon, Bruce W. and Quay, R. 1988. *Mastering Change: Winning Strategies for Effective City Planning*. Chicago: American Planning Association.
- Pojani, Dorina (ed). 2023. *Alternative Planning History and Theory*. New York: Routledge.
- *Rothstein, Richard. 2017. *The Color of Law*. New York: Liveright.
- Sager, Tore. 2012. *Reviving Critical Planning Theory*. New York: Taylor and Francis.
- *Stein, Jay. 1995. *Classic Readings in Urban Planning*. New York: McGraw-Hill.
- *Willson, Richard. 2020. *How planners practice: A reflective approach to theory and action*. New York: Routledge.
- *Wray, Ian. 2019. *No little plans: How government built America's wealth and infrastructure*. New York: Routledge.