GLOBALIZATION, GENDER AND WORK TRANSFORMATION
Heidi Gottfried
Fall 2014
SOC 7010/8801
Tuesday: 5:30-8:00

Dr. Heidi Gottfried
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Office: 3241 Faculty Administration Building (FAB)
Office Hours: By appointment

This course will review recent scholarship on globalization, gender and work transformation in the global north and south. The first section will introduce keywords of globalization, gender and work organization. The next section will examine gender as embodied labor activity in globalized worksites, and examine the effects of globalization on gendered patterns of work and life. Putting gender at the center of globalization discourses highlights the historical and cultural variability of gender relations intersecting with class, race and nationality, and highlights the impact of restructuring on workers, organizations and institutions at the local, national and regional levels. Section three will consider the emergence of global cities as a place-bounded site for the performance of work by particular groups of people. This section will present a feminist analytics of the global economy and of global cities. A case study of the City of London and Tokyo will bring into focus social practices that produce and reproduce gender and work in the global economy. In section four, the course will explore how political institutions shape employment policies and practices. Global restructuring not only poses new challenges but also creates new opportunities for mobilization around a more robust notion of equality. The final section explores the development of spaces for collective action and the rise of new women's and feminist movements (e.g., transnational networks, non-governmental agencies). The study of globalization, gender and work has broad importance for understanding not only the social causes but also the social consequences of the shift to a post-industrial society.

READINGS
Coursepack available on-line (blackboard)

ASSIGNMENTS

Class Participation	20%
Critical Review	20%
Final Paper	50%
Written Comments on end-of-term papers	10%

Contact Info: The best way to contact me is by **email: ag0921@wayne.edu.** I respond to email quickly; please use this as the main form of communication. If you do not get an email response from me within a few days, then assume that I didn't receive your email and send it again.

Required Reading: Readings are available on-line via Blackboard. **Since sociology is a growing, ever changing, discipline, the instructor reserves the right to assign additional readings throughout the semester.**

GRADING

Your final grade is a composite of 4 areas: a <u>class participation</u> (20 points); an exercise, <u>in-class presentation plus written critical review of reading</u> (20 points); a <u>research paper</u> (50 points); a <u>written response to another student's paper</u> (10 points).

<u>Participation</u>: Come to class prepared to engage in discussions and demonstrate your understanding of the readings and concepts. Bring a copy of the readings to refer to in class. Participation enables the creative exchange and development of ideas. I will set up a discussion board for the class. It will be for student discussion only (I will not participate).

<u>Exercise</u>: Each student will prepare a written and oral presentation based on a selected reading from the syllabus. A sign-up list of the readings will be circulated in the second week of class.

The presentation should summarize the argument and themes addressed in the chosen reading. This summary should not be an exhaustive reiteration of the text, but rather a concise statement of the argument. Assume that everyone has read the text just maybe not as closely. The oral presentation should not exceed 15 minutes, and should end by posing at least one question for class discussion.

The written summary, from 3 to 5 pages, should be distributed to the class and submitted for a grade on the day of the oral presentation. Consult the syllabus for the date of the presentation due when the reading is assigned.

<u>Research Paper</u>: This is a research-based seminar with the expectation that each student will write a substantive research paper (or thesis proposal). At the close of the seminar you will turn in a research paper (50 points), no shorter than 20 pages and not to exceed 25 pages. Submit a one-page précis of the research topic, including a preliminary bibliography, to me no later than Sept. 23rd.

The last two sessions of class will be dedicated to presentations of research papers and discussant commentaries. The presentation of the main ideas should last about 15 minutes, followed by 5 minutes from the discussant, and then opened to the class for questions and answers. Students may wish to incorporate comments from this session to revise their papers. The final paper is due no later than on December 12th at 5:00. Submit the paper to me via email at heidi.Gottfried@wayne.edu. I will confirm receipt of all papers. If you have not received confirmation, then assume that there was a problem transmitting the attachment and resend the document.

<u>Discussant</u>: Each student will serve as a discussant on another student's paper. A sign-up sheet will be circulated in the fifth week of class. Discussants should highlight strengths and weaknesses of the argument. The oral comments should last 5 minutes, and the written comments can run one-to-two pages. Send the comments to me as an attachment for distribution to the class.
THERE WILL BE NO LATE EXERCISES ACCEPTED WITHOUT PENALTY. PRESENTATIONS AND TERM PAPERS WILL RECEIVE A 5 (FIVE) POINT PENALTY IF LATE, AND A 10 (TEN) POINT PENALTY IF MORE THAN ONE WEEK LATE.

COMMUNICATION

All course information will be broadcast via the Internet, posted on Blackboard. Each of you have been assigned an email account by WSU and if you decide to use a different account be sure you figure out how to forward any email to that alternative account. I will post any study guides, notices, revisions on this syllabus, and other information on Blackboard. You can learn about Blackboard at: http://computing.wayne.edu/blackboard/

Online materials
Status of women in the world: United Nations Development Fund for Women (UNIFEM)
www.unifem.org

UNIFEM was established at the United Nations in order to foster women's empowerment through innovative programs and strategies. Its mission statement summarizes UNIFEM's goals as follows: "Placing the advancement of women's human rights at the center of all of its efforts, UNIFEM focuses on reducing feminized poverty, ending violence against women; reversing the spread of HIV/AIDS among women and girls; and achieving gender equality in democratic governance in times of peace as well as war." The website includes information on global initiatives such as zero tolerance of violence against women, the impact of the economic crisis on women migrant workers, and strategizing for gender proportionate representation in Nigeria. Primary documents relevant to women's advancement appear on the website; these include the Convention on the Elimination of all Forms of Discrimination Against Women (CEDAW) and the UN Security Council Resolution 1325 on Women, Peace and Security. UNIFEM publishes monographs assessing the progress of women around the world. One notable example is the 2005 publication on *Women, Work & Poverty* by Martha Chen, Joann Vanek, Francie Lund, James Heintz with Renana Jhabvala and Christine Bonner. http://www.unifem.org/attachments/products/PoWW2005_eng.pdf

Gender Equity Index

http://www.socialwatch.org/en/avancesyRetrocesos/IEG_2008/tablas/valoresdelIEG2008.htm

Social Watch produces an up-to-date gender equity index composed of three dimensions and indicators: empowerment (% of women in technical positions, % of women in management and government positions, % of women in parliaments, % of women in ministerial posts); economic activity (income gap, activity rate gap); and education (literacy rate gap, primary school enrollment rate gap, secondary school enrollment gap, and tertiary education enrollment gap). These separate indicators in addition to the gender equity index are arrayed by country. There are 157 countries, representing 94% of the world's population, in the sample. Mapping these indicators across countries presents a comparative picture of the absolute and relative standing of women and gender equity in the world.

Focus Questions

Key words: Globalization
1. What is meant by globalization?
>   a.   To what extent is globalization new? Or is globalization another phase of a long historical process?
>   b.   Can we differentiate inter-national (connections between) from the globalization?

Feminism and globalization

1. How do feminist interventions challenge globalization theories (for example the presumed relationship between globalization and homogenization and individualization)?

2. How do different feminisms frame and assess the conditions of globalization around the world?

Gender and globalization

1. What role do women, and different women, play in the global economy?

2. Are patriarchal arrangements changing as a result of greater economic integration at the world level?

Migration and mobilities

1. What does Parrenas mean by partial citizenship?

>   a.   How does it relate to the case of Philippine migrant workers?
>   b.   What is the relationship between 'home' and 'host' nations?
>   c.   How important is a vehicle like the Tinig Filipino in forging 'imagined communities' and new realities?

2. What is the mix of choice and compulsion in the different migrations and mobilities of men and women (also by class, race and nation)?

Globalization and politics

1. Are women subject to the same kinds of legal protections (and regulations) that evolved in earlier periods?

2. Do new flexible production processes and flexible work arrangements undercut such legal protections?

Globalization and collective mobilization

1. Does globalization open spaces for collective action, new solidarities, new subjectivities and new forms of organizing?

a. If we place feminist movements and practices into theorizations of globalization, how do we change the ways we understand politics in the contemporary moment?
b. What new subjects and practices arise when we shift perspectives and methods?
c. Are unions feminist organizations?

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Sept. 2   Introduction

Sept. 9   Conceptualizing the 'Global' and 'Globalization'

'Unpacking the Global,' by Peter Dicken, Jamie Peck and Adam Tickell, in Geographies of Economies, edited by Roger Lee and Jane Willis. London: Arnold, 1997, pp.158-166.

"Holding Down the Global," by Ash Amin and Nigel Thrift, in Globalization, Institutions, and Regional Development in Europe, edited by Ash Amin and Nigel Thrift. Oxford University Press, 1996, pp. 257-260.

"The Good and the Bad: The Multiple Meanings of Globalization," by Saskia Sassen, in Contradictions of Globalization, edited by Tessa Morris-Suzuki. Tokyo: International House, 2008, pp.17-50.

Recommended Reading:
"Toward a Labor Geography," by Andrew Herod, in Labor Geographies: Workers and the Landscapes of Capitalism. New York: The Guilford Press, 2001, pp.13-49.

Social Theory at Work, edited by Marek Korczynski, Randy Hodson, Paul Edwards. Oxford University Press, 2006. Any chapter in the book will provide a good overview of theories of work, ranging from classical theorists (Marx, Weber, Durkheim) and contemporary theorists (Foucault).

Gender, Work and Economy: Unpacking the Global Economy, Heidi Gottfried. Cambridge: Polity Press, 2012.

Sept. 16   Gender and Globalization

Overview: Gottfried, "Thinking Globally, Global Thinking: Theories of Internationalization and Globalization.

"A Dialogue on Globalization," by Patricia Fernandez-Kelly and Diane Wolf. Signs 26, 4 (2001): 1243-1249.

"Political Economy Discourses of Globalization and Feminist Politics," by Suzanne Bergeron. Signs 26, 4 (2001):983-1006.

"Is Local: Global as Feminine: Masculine? Rethinking the Gender of Globalization," by Carla Freeman. Signs 26, 4 (2001):1007-1037.

"Feminism, Gender and Globalization," Joan Acker, Critical Sociology special issue on Globalization, Gender and Emerging Economies, edited by Heidi Gottfried and Joan Acker, 30, 1 (2004): 17-42.

Sept. 23   Restructuring, Global Cities, and Inequality

Overview: Gottfried, "On the Global Economic Grid: Tokyo Tales, London Chronicles, Shanghai Stories.

Saskia Sassen, "Two Stops in Today's New Global Geography: Shaping Novel Labor Supplies and Employment Regimes**,"** <u>American Behavioral Scientist</u> 2008; 52;

'A Tale of Two Cities? Embedded Organizations and Embodied Workers in the City of London," by Linda McDowell, <u>Geographies of Economies</u>, edited by Roger Lee and Jane Willis. London: Arnold, 1997, pp.118-129.

McDowell, Linda, Diane Perrons, Colette Fagan, Kath Ray and Kevin Ward. 2005. 'The Contradictions and Intersections of Class and Gender in a Global City: Placing Working Women's Lives on the Research Agenda.' *Environment and Planning A* 37: 441-461.

Recommended Reading**:**
Andreas Huyssen, ed. Other Cities, Other Worlds: Urban Imaginaries in a Globalizing Age. Durham: Duke University Press. 2008.

'Globalization, Feminization and Pay Inequalities in London and the UK,' by Irene Bruegel in <u>Women, Work and Inequality</u>, edited by Jeanne Gregory, Rosemary Sales and Ariane Hegewisch. New York: St. Martin's Press, 1999, pp. 73-93.

<u>Gendering and the Knowledge Economy: Comparative Perspectives,</u> edited by Sylvia Walby, Heidi Gottfried, Karin Gottschall and Mari Osawa, Palgrave, 2006, see chapters by Sylvia Walby, Mari Osawa, and Diane Perrons.

Sept. 30   Gender in the Global Economy: Post-Socialist and Emerging Economies

Winifred Poster and Nima Lama Yolmo, "Globalization and Outsourcing," draft paper for <u>The Sage Handbook on the Sociology of Work and Employment</u>, edited by Edward Granter, Heidi Gottfried, and Stephen Edgell. Sage, forthcoming.

Leslie Salzinger, "Trope Chasing: Engendering Global Labor Markets," Special Issue on Globalization, <u>Critical Sociology</u>, edited by Heidi Gottfried and Joan Acker, 30, 1 (2004): 43-62.

Eileen Otis, "Virtual Personalism in Beijing: Learning Deference and Femininity at a Global Luxury Hotel," in <u>Working in China: Ethnographies of Labor and Workplace Transformation</u>, edited by Ching Kwan Lee, Routledge, 2007.

Recommended: Maria Floro and Mieke Meurs, "Global Trends in Women's Access to 'Decent Work'" Freidrich Ebert Stiftung Occasional Papers #43, May 2009

Winifred R. Poster, "Dangerous Places and Nimble Fingers: Discourses of Gender Discrimination and Rights in Global Corporations." <u>International Journal of Politics, Culture and Society</u>, 15, 1, September 2001.

Eileen M. Otis, "The Dignity of Working Women: Service, Sex, and the Labor Politics of Localization in China's City of Eternal Spring." <u>American Behavioral Scientist</u> 2008; 52; Patricia Fernández-Kelly, "Gender and Economic Change in the United States and Mexico, 1900-2000." <u>American Behavioral Scientist</u> 2008; 52.

Ferguson and Monique Mironesco (eds.). 2008. *Gender and Globalization in Asia and the Pacific: Method, Practice, Theory*. Honolulu: University of Hawaii Press.

Jayati Lal; Kristin McGuire; Abigail J Stewart; Magdalena Zaborowska; Justine, " Recasting Global Feminisms: Toward a Comparative Historical Approach to Women..." <u>Feminist Studies</u> Spring 2010; 36, 1;

Vivek Chibber, <u>Postcolonial Theory and the Specter of Capital</u>. London Verso Press, 2013.

Kathryn Ward, "The Nari Jibon Project: Effects on Global Structuring on University Women's Work and Empowerment In Bangladesh," Special Issue on Globalization, <u>Critical Sociology</u>, edited by Heidi Gottfried and Joan Acker, 30, 1 (2004): 63-102

Oct. 7   Theorizing Politics and Globalization

Overview: Gottfried, "New Political Landscapes: Gender Equality Profjects in Global Areans and Nation States.

"Toward a Feminist Analytics of the Global Economy,' by Saskia Sassen. <u>Indiana Journal of Global Legal Studies</u> vol. 4 no. 1 (1996): 7-41.

"Transgressing the Nation-State: The Partial Citizenship and 'Imagined (Global) Community' of Migrant Filipina Domestic Workers," by Rhacel Salazer Parrenas. <u>Signs</u> 26, 4 (2001):1129-1154.

<u>The Problem with Work: Feminism, Marxism, Antiwork Politics and Postwork Imaginaries</u>, by Kathi Weeks. Durham: Duke University Press, 2011: 1-36; 151-174.

Recommended:
Nancy Fraser, <u>Fortunes of Feminism: From State-Managed Capitalism to Neoliberal Crisis</u>. London: Verso Press, 2013.

Oct. 14 No Class,
October 17, 2014, 1:30 p.m. – 3:00 p.m. McGregor Room B/C
Book Talk, *The Problem with Work* Kathi Weeks

Chair: Heidi Gottfried; Frank Joyce, Writer/Activist; Jennifer Pierce, Minnesota University

Oct. 21   Migrations, Mobilities and Care

Overview: Gottfried, "Gender, Global Labor Markets, Commodity Chains, Mobilities: Globalizing Production and Reproduction.

Mary Romero, "Patterns of Migration, Working Conditions and Organizing in Globalized Care Work," Paper presented at the ISA, Yokohama, 2014.

Qayum, Seemin and Raka Ray. 2003. 'Grappling with Modernity: India's Respectable Classes and the Culture of Domestic Servitude.' *Ethnography* 4: 520-555.

Ito Peng, "Reshaping and Reshaping Gender, Care and Migration: with focus on East and South East Asian Context," Paper presented at the ISA, Yokohama, 2014.

Bosniak, Linda. 2009. 'Citizenship, Noncitizenship, and the Transnationalization of Domestic Work,' in *Migrations and Mobilities: Citizenship, Borders, and Gender*, Seyla Benhabib and Judith Resnik (eds.). New York: New York University Press, pp.127-156.

Recommended: Hondagneu-Sotelo, Pierrette. 2001. *Domestica: Immigrant Workers Cleaning and Caring the Shadows of Affluence*. Berkeley: University of California Press.

Jayati Lal, "Unbecoming Women: Factory Women's Counter-Narratives of Domestic Citizenship." Unpublished manuscript.

Lise Widding Isaksen, Sambasivan Uma Devi and Arlie Russell Hochschild, 'Global Care Crisis: A Problem of Capital, Care Chain, or Commons?" American Behavioral Scientist 2008; 52

Pyle, Jean 2006. 'Globalizations, Transnational Migration, and Gendered Care Work.' *Globalizations* 3, 3: 283-295.

Jean Pyle, "Globalization and the Increase in Transnational Care Work: The Flip Side." Globalizations September 2006, 3, 3: 297-315.

Benhabib, Seyla and Judith Resnik. 2009. 'Introduction: Citizenship and Migration Theory Engendered,' in *Migrations and Mobilities: Citizenship, Borders, and Gender*, Seyla Benhabib and Judith Resnik (eds.). New York: New York University Press, pp.1-46.

Hochschild, Arlie Russell. 2003. 'Love and Gold,' in *Global Women: Nannies, Maids and Sex Workers in the New Economy,* Barbara Ehrenreich and Arlie Russell Hochschild (eds.). Metropolitan Books, pp. 15-30.

Oct. 25   Keynote Talk: Michael Burawoy, Muskegon Community College

Oct. 28   Globalization and Transnational Organizing

Overview: Gottfried, "Terrains of Struggle: Gender, Work and Labor Organizing"

Myra Marx Ferree, "Globalization and Feminism: Opportunities and Obstacles for Activism in the Global Area, in Marx Ferree, Myra and Aili Mari Tripp (eds.) Global Feminism: Transnational Women's Activism, Organizing, and Human Rights. New York University Press, 2006.

Nira Yuval-Davis, "Human/Women's Rights and Feminist Transversal Politics, in Marx Ferree, Myra and Aili Mari Tripp (eds.) Global Feminism: Transnational Women's Activism, Organizing, and Human Rights. New York University Press, 2006.

Chandra Talpade Mohanty, "'Under Western Eyes' Revisited: Feminist Solidarity Through Anti-Capitalist Struggles," <u>Feminism Without Borders: Decolonizing Theory, Practicing Solidarity</u>, Duke University Press, 2006.

Sylvia Walby, "Re-gendering unions: Changing alliances and agendas," Paper Presented at the ASA, San Francisco, 2014.

Recommended:
Beverly Silver, Forces of Labor: Workers' Movements and Globalization since 1870.

Peter Evans, "Is an Alternative Globalization Possible?" <u>Politics & Society</u> 2008; 36

Kim Voss and Pablo Gaston, "Neoliberal Dilemmas: The shifting repertories of labor contention in the United States and their democratic implications." Paper Presented at the ASA, San Francisco, 2014.

Nov. 4   **Research on Papers**

Nov. 11   **Schedule Tutorials to discuss papers**

Nov. 25   **Presentation of Papers and commentaries**

Dec. 2   **Presentation of papers and commentaries**

Dec. 12   **Final paper is due** (submitted to me electronically no later than 5:00)