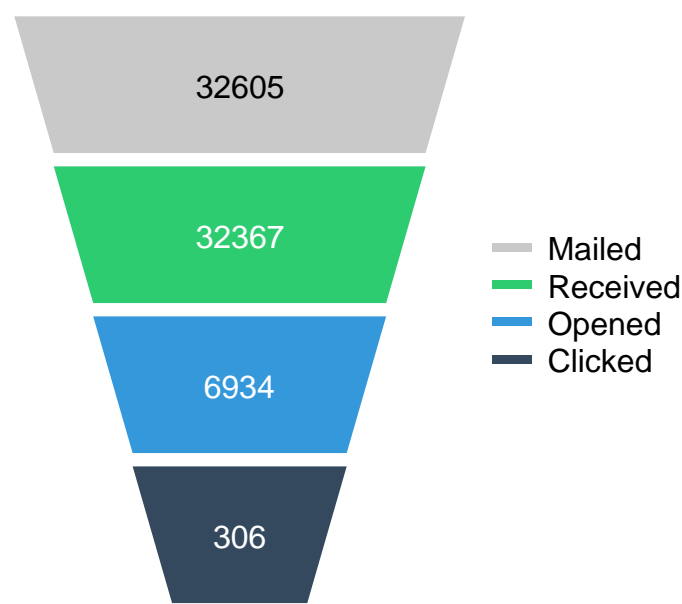


### Unique Conversions



### Mailing Details

Name: [CLAS message from new dean](#)  
 Subject: A message from Dean Hartwell  
 From: "College of Liberal Arts and Sciences" & ...  
 Segment: CLAS Message from new dean  
 Sent: 8/24/2018 9:00:55 AM  
 Completed: 8/28/2018 9:34:00 PM  
 Type: list  
 Report Group: CLAS message from new dean  
 Engagement: 0.3115  
 Delivered: **99.3%**  
 Complaints: **0.04%**

### Delivery

Total recipients :32605 100%  
 Successfully sent :32367 99.3%  
 Soft bounces : 4 0%  
 Hard bounces : 132 0.4%  
 Remaining recipients : 0 0%  
 Errors : 102 0.3%

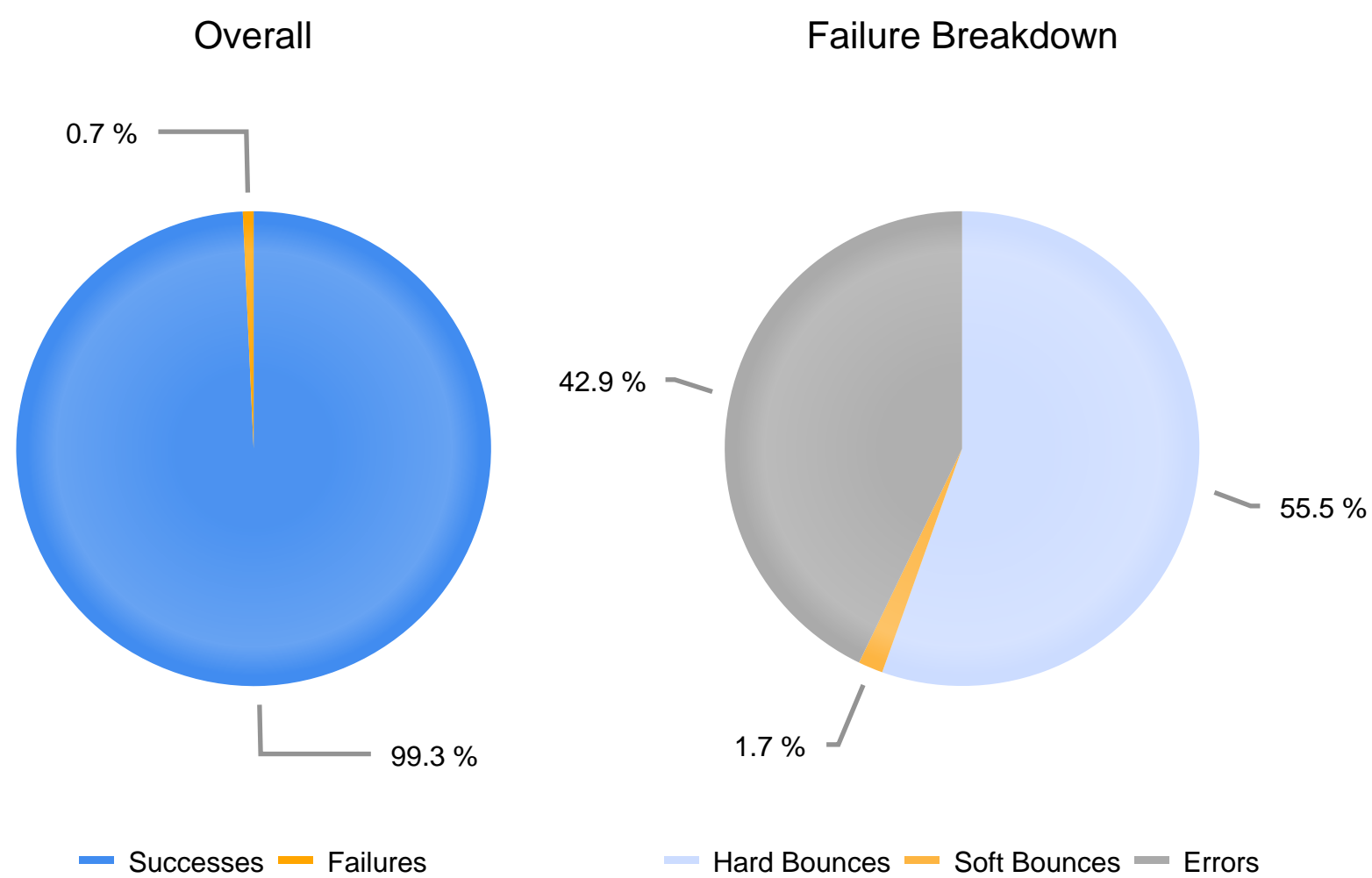
### Hits

Unique Opens :6934 21.4%  
 Total Opens : 9950  
 Unique Clicks : 306 0.9%  
 Total Clicks : 384  
 Click-to-Open Rate : 4.41%

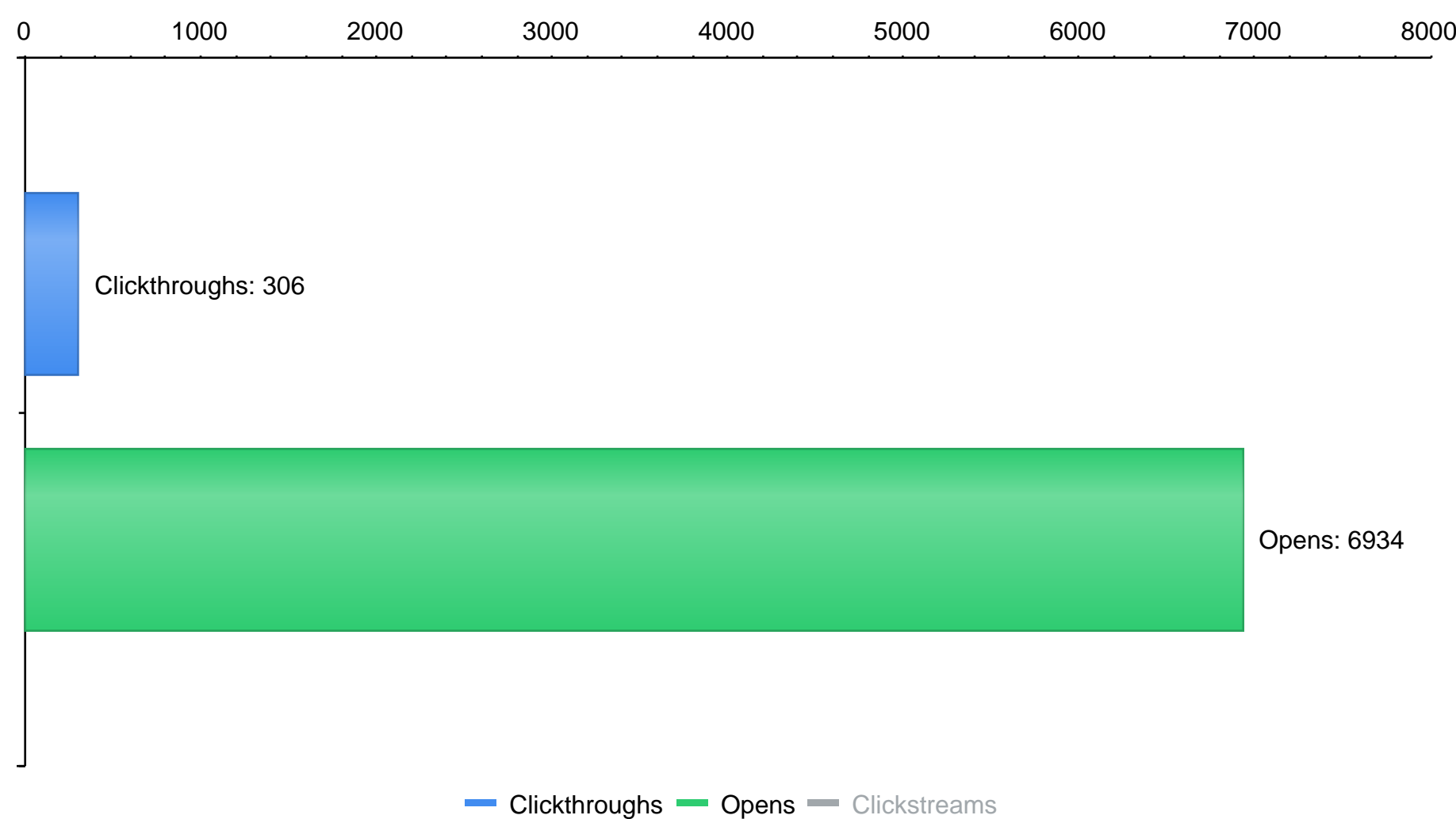
### Actions

Shares : 0  
 Impressions : 0  
 Forwards : 1209  
 Unsubscribes : 96  
 Complaints : 14

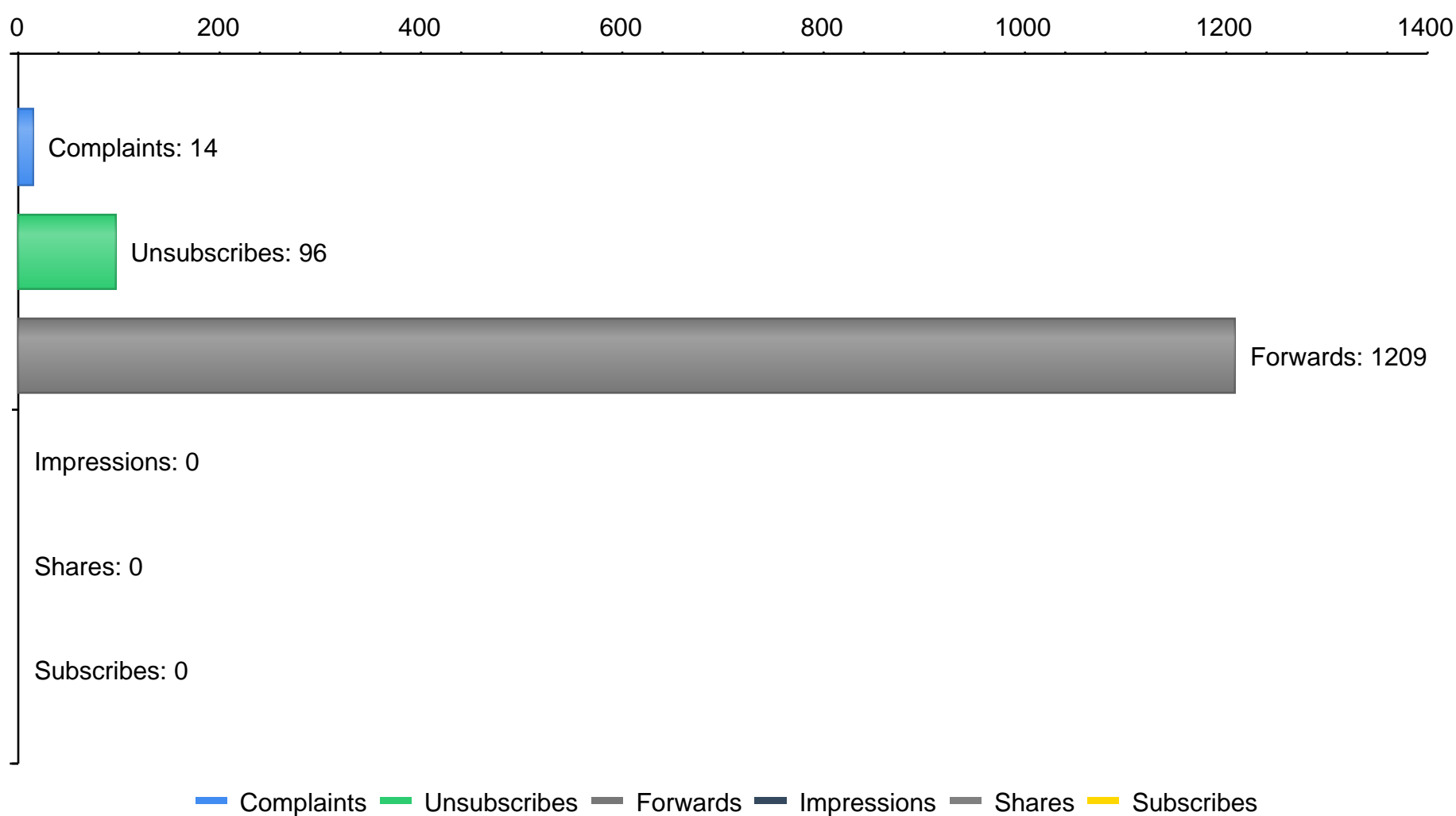
### Delivery



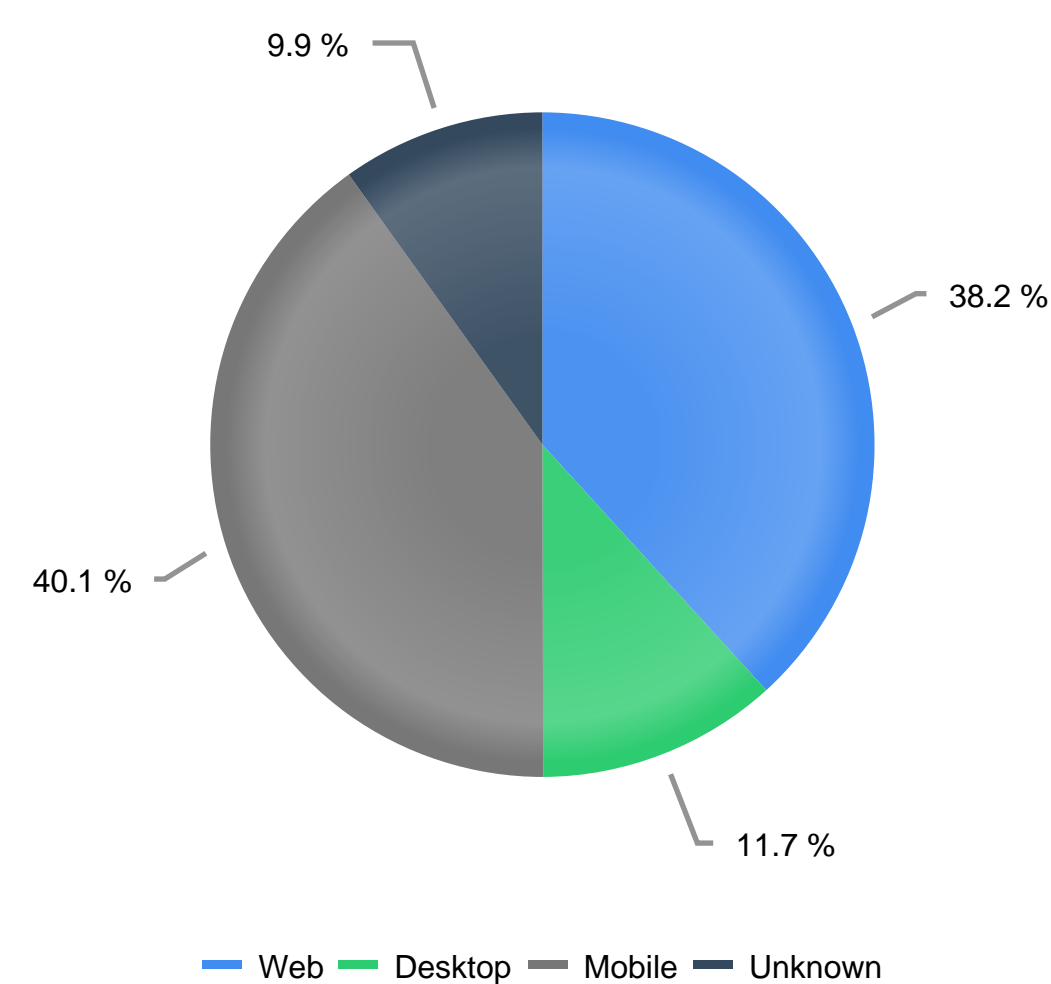
### Hits



### Actions



### Reading Environment



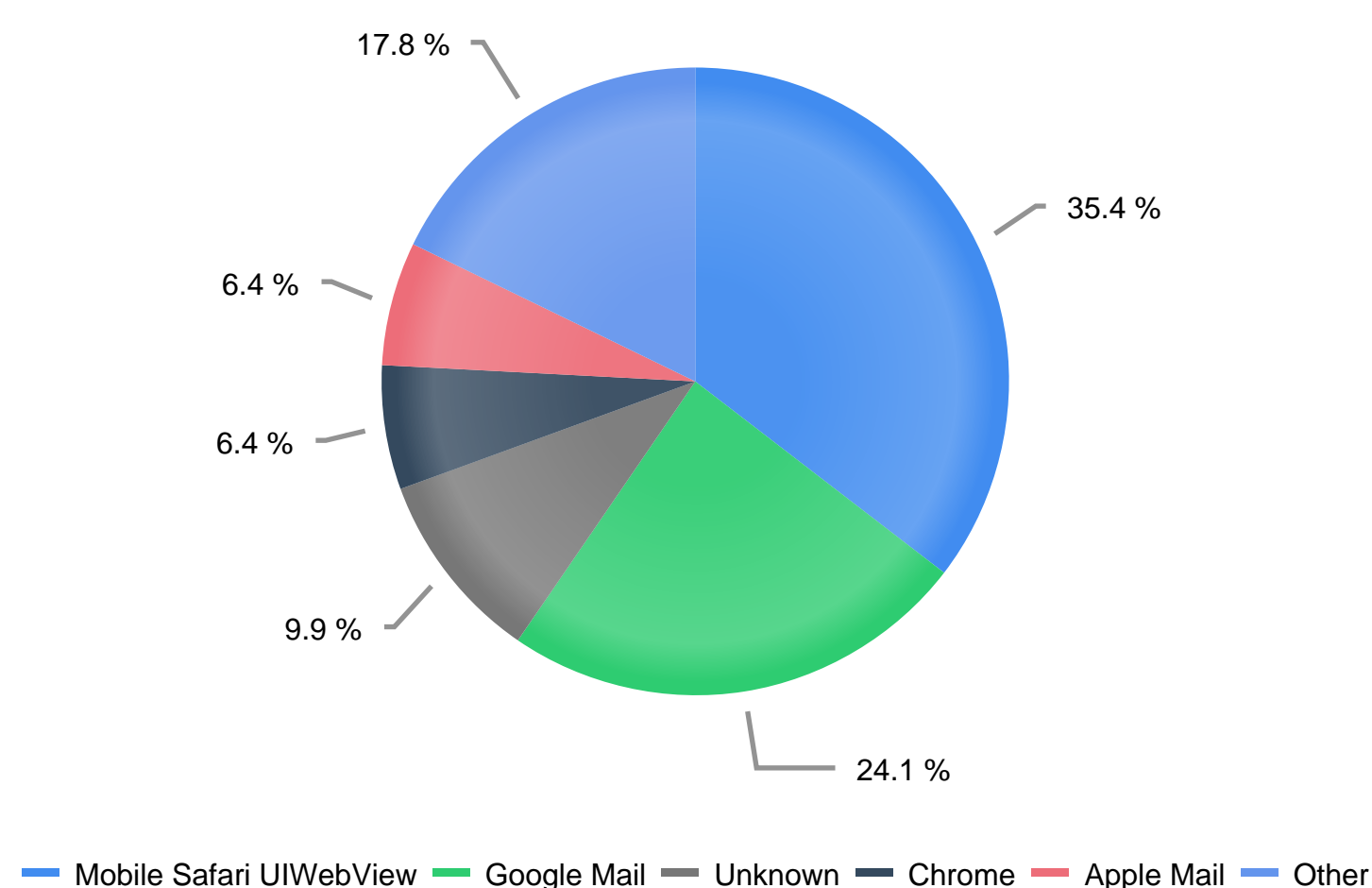
### Opens By Browser

	Unique Opens	Opens
Mobile Safari UIWebView	2804	3525
Google Mail	1630	2402
Unknown	676	982
Chrome	490	636
Apple Mail	424	634
Android WebView	253	338
Internet Explorer	177	243
Outlook	151	210
Firefox	138	168
Safari	138	191
Edge	97	112
Yahoo Mail	67	113
Office	51	235
Unknown	48	48
Thunderbird	23	55
AOL Desktop	13	14
Windows Live Mail	10	25
Samsung Browser	6	6
BlackBerry	2	3
Lua HTTP client cosocket driver	2	2
Firefox for iOS	2	4
Android	1	1
python-requests	1	1
AOL Shield	1	1
Google App	1	1
<b>Total</b>	<b>7206</b>	<b>9950</b>

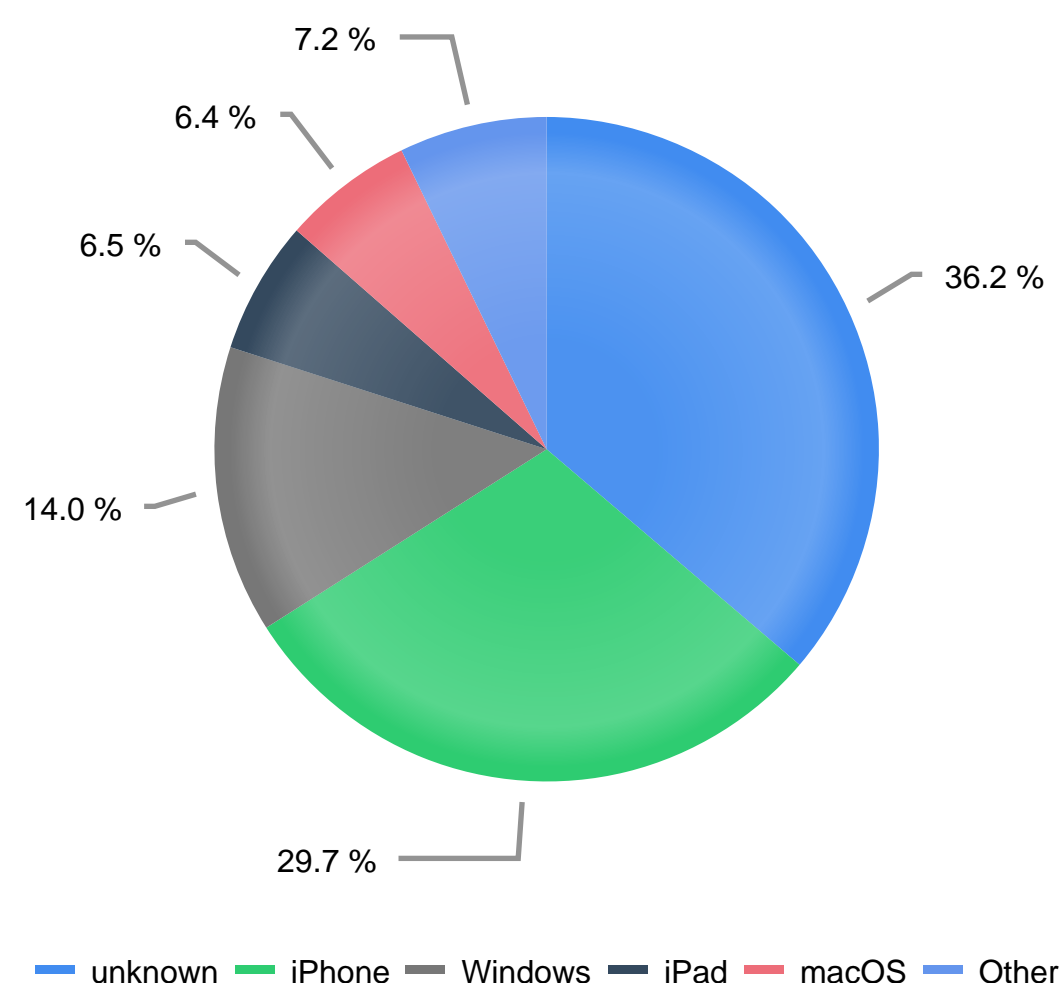
### Opens By Platform

	Unique Opens	Opens
unknown	2428	3605
iPhone	2403	2960
Windows	906	1392
iPad	483	644
macOS	444	633
Android	276	363
MacOSX	164	240
Unknown	48	48
Linux	11	40
ChromeOS	9	9
Win10	5	5
Win8.1	5	5
iPod Touch	2	2
RIM OS	2	3
WinRT8.1	1	1
<b>Total</b>	<b>7187</b>	<b>9950</b>

### Email Clients



### Client Platforms



### Clickthrough URLs

URL	URL Name	Unique	Total
<a href="https://alumni.wayne.edu/connect/update">https://alumni.wayne.edu/connect/update</a>	<a href="https://alumni.wayne.edu/connect/update">https://alumni.wayne.edu/connect/update</a>	231	252
<a href="https://www.facebook.com/WayneStateCLAS">https://www.facebook.com/WayneStateCLAS</a>	<a href="https://www.facebook.com/WayneStateCLAS">https://www.facebook.com/WayneStateCLAS</a>	19	20
<a href="https://clas.wayne.edu">https://clas.wayne.edu</a>	<a href="https://clas.wayne.edu">https://clas.wayne.edu</a>	19	21
<a href="https://giving.wayne.edu/donate/clas">https://giving.wayne.edu/donate/clas</a>	<a href="https://giving.wayne.edu/donate/clas">https://giving.wayne.edu/donate/clas</a>	15	18
<a href="https://150.wayne.edu/">https://150.wayne.edu/</a>	<a href="https://150.wayne.edu/">https://150.wayne.edu/</a>	11	12
<a href="https://www.instagram.com/waynestateclas/">https://www.instagram.com/waynestateclas/</a>	<a href="https://www.instagram.com/waynestateclas/">https://www.instagram.com/waynestateclas/</a>	9	11
<a href="http://editor.ne16.com/vo/?FileID=83718344-e158-4bc0-8318-d2fc71df906&amp;m=[members__memberidguid_]&amp;MailID=[outmail.messageid]&amp;listid=[lists__listid_]&amp;RecipientID=[lvrActiveRecips.RecipientID]">http://editor.ne16.com/vo/?FileID=83718344-e158-4bc0-8318-d2fc71df906&amp;m=[members__memberidguid_]&amp;MailID=[outmail.messageid]&amp;listid=[lists__listid_]&amp;RecipientID=[lvrActiveRecips.RecipientID]</a>	Online Version from text	9	10
<a href="http://editor.ne16.com/vo/?FileID=83718344-e158-4bc0-8318-d2fc71df906&amp;m=[members__memberidguid_]&amp;MailID=[outmail.messageid]&amp;listid=[lists__listid_]&amp;RecipientID=[lvrActiveRecips.RecipientID]">http://editor.ne16.com/vo/?FileID=83718344-e158-4bc0-8318-d2fc71df906&amp;m=[members__memberidguid_]&amp;MailID=[outmail.messageid]&amp;listid=[lists__listid_]&amp;RecipientID=[lvrActiveRecips.RecipientID]</a>	Online Version	8	9
<a href="https://twitter.com/waynestateclas">https://twitter.com/waynestateclas</a>	<a href="https://twitter.com/waynestateclas">https://twitter.com/waynestateclas</a>	7	8
<a href="https://wayne.edu/">https://wayne.edu/</a>	<a href="https://wayne.edu/">https://wayne.edu/</a>	5	6
<a href="http://www.delivra.com/poweredby/">http://www.delivra.com/poweredby/</a>	<a href="http://www.delivra.com/poweredby/">http://www.delivra.com/poweredby/</a>	5	6
<a href="http://clas.wayne.edu">http://clas.wayne.edu</a>	<a href="http://clas.wayne.edu">http://clas.wayne.edu</a>	4	5
<a href="http://editor.ne16.com/vo/Forward.aspx?FileID=83718344-e158-4bc0-8318-d2fc71df906&amp;m=[MemberIDGUID_]&amp;messageid=[outmail.messageid]&amp;ListID=[merge_lists__listid_]">http://editor.ne16.com/vo/Forward.aspx?FileID=83718344-e158-4bc0-8318-d2fc71df906&amp;m=[MemberIDGUID_]&amp;messageid=[outmail.messageid]&amp;ListID=[merge_lists__listid_]</a>	<a href="http://editor.ne16.com/vo/Forward.aspx?FileID=83718344-e158-4bc0-8318-d2fc71df906&amp;m=[MemberIDGUID_]&amp;messageid=[outmail.messageid]&amp;ListID=[merge_lists__listid_]">http://editor.ne16.com/vo/Forward.aspx?FileID=83718344-e158-4bc0-8318-d2fc71df906&amp;m=[MemberIDGUID_]&amp;messageid=[outmail.messageid]&amp;ListID=[merge_lists__listid_]</a>	3	5
<a href="http://alumni.wayne.edu">http://alumni.wayne.edu</a>	<a href="http://alumni.wayne.edu">http://alumni.wayne.edu</a>	1	1

[View Clickthrough Heatmap](#)